

IUI 2012 Conference

Call for Sponsors

You are invited to support the IUI 2012 conference, helping us ensure a successful event. This is the ideal way to show your organisation's commitment and interest in the field of intelligent user interfaces. Also it is an excellent opportunity to present your company to top researchers in the field.

Sponsors are very important to the conference and the organising committee ensures that their contribution is well recognized. We would like you to consider becoming a corporate sponsor: Gold, Silver or Bronze Sponsor.

If you wish to support IUI2012 as a sponsor of any kind, please contact Prof. Carlos Duarte (cad@di.fc.ul.pt) or Prof. Luis Carriço (lmc@di.fc.ul.pt).

The conference

IUI 2012 will be the 17th International Conference on Intelligent User Interfaces. The **IUI SERIES** is the premier international conference for bringing together researchers from academia, non-profit organizations, industry and practitioners of the trade, who are working on Novel Interaction and Intelligent Interfaces, including related empirical studies and technologies.

The sponsoring of this conference series, during the previous editions, includes ACM, SIGART and SIGCHI, IBM, Microsoft and RedWhale Software amongst others. The conference proceedings are published in the **ACM DL**, one of the most, if not the most, important publisher of computer research results all over the world, thus counting with a huge impact on the research community.

The sponsoring opportunities

Gold Sponsors (5.000€)

- **Mentioned on the home and sponsoring website's pages**
- **Mentioned on the final program and digital conference proceedings (large logo)**
- **A digital brochure can be included in the USB proceedings**
- **Demo Exhibit space during the 1st conference day including the conference reception**
- **Banner at the conference registration desk/lobby**
- **Three free conference registrations**

Silver Sponsor (3500€)

- Mentioned on the home and sponsoring website's pages
- Mentioned on the digital conference proceedings (medium size logo) and final program
- A digital brochure can be included in the USB proceedings
- Demo Exhibit space during the 1st conference day including the conference reception
- Banner at the conference registration desk/lobby (all silver sponsors together)
- One free conference registration

Bronze Sponsor (1.500€)

- Mentioned on the home and sponsoring website's pages
- Mentioned on the digital conference proceedings (small size) and final program
- Banner at the conference registration desk/lobby (all bronze sponsors together)
- One free conference registration

Additional Items

- Individual banner at the registration desk - € 1000
- Individual banner at the poster and demo session of the conference - € 500
- Sign in conference room - € 250 per sign and room

Sponsoring fulfilment

Sponsoring can be achieved by:

- Direct transfer into the conference management account (ACM)
- Sponsoring the keynotes expenses (~1850€ per keynote)
- Sponsoring funds to support student travel for those with accepted papers
- Provision of prizes for the Best Paper and Best Short Paper